

gama

Gama and the Technology

Every Freight Forwarder Needs

www.gamasuite.com

Why do forwarders (and their customers) need technology like Gama?

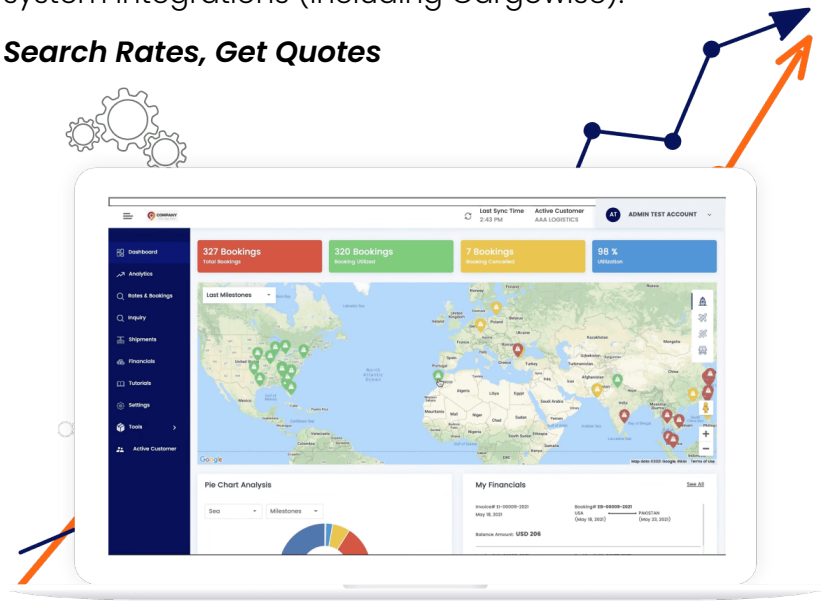
To take the first (or next) step with freight forwarding technology, a company should first consider what potential solutions can offer from the lens of their shipper customers. What are the things that frustrate shippers that technology can fix? This list of **customer complaints** is probably very familiar.

- **Taking too long to get quotes**
- **Tedious rate management and contract conversions to calculate rates**
- **Slow or inaccurate shipment tracking**
- **Waiting on callbacks**
- **Too many emails and unnecessary phone calls**
- **Confusing billing and poor reporting**
- **No access to data and unable to manage shipments proactively**
- **Paper-based EVERYTHING**

What features and benefits does Gama offer?

Gama makes it easy for freight forwarders to offer clients a complete online experience with advanced technology that leverages pre-built TMS and freight management system integrations (including Cargowise).

Search Rates, Get Quotes



Fast and reliable rate search gives your customers on-demand pricing across all modes—with your controlled markup and branding.

Book Shipments In All Modes

Hassle-free online booking options allow your customers to self-serve and book loads online, all with the look and feel of your brand.

Manage Live Shipments

Through a modern, easy-to-use interface, customers can submit requests, edit or cancel bookings, download shipping documents, and more.

Real-Time Track And Trace

Crystal clear visibility from pick-up through delivery keeps your customers updated and in the know of issues before they arise.

Pay Invoices

Quick and easy payment options allow your customer to pay online with the click of a button.

Gain Actionable Insight

Useful tools and analytics empower your customer and make you an invaluable partner in managing their freight.

How does Gama help a forwarder's operation run better and save time?

Gama provides the most flexible and effective technology packages for freight forwarders.

As a standalone solution or integrated with Cargowise, Magaya, your ERP, or any API-enable platform, Gama is a simple and intuitive solution for forwarders to give their customers and operations the technology they need.

In addition to providing your customers the ability to manage all their freight online through your website — from rates and quoting to booking loads and tracking (in all modes), Gama helps your operations run better.

Your operations will improve, too, with full reporting and financial tools so you can manage mark-ups and margins.

For example, with Gama:

- **Employees are freed from many tasks and empowered to be ambassadors for your business, not mired in the day-to-day.**
- **There's less time spent sending quotes, managing rates, handling paperwork, forms, and documentation, answering track and trace inquiries, or entering data.**
- **You'll save money, lower benefit costs and training times, experience lower employee turnover, and work more regular business hours while improving employee performance and accuracy.**
- **Pre-built integrations with TMS and other systems like Cargowise make getting results fast and easy.**
- **A fully branded portal feels like a part of your website so shippers think it's your technology. Customers love their ability to self-serve and work with you on their terms.**

What about Cargowise?

For many medium to large-sized forwarders, the question often becomes how additional technology can connect with CargoWise Web Tracker.

Gama makes Web Tracker from CargoWise work even better. If you're using Web Tracker, you know it provides a lot of useful features. Gama's technology and pre-built integrations make them even more powerful. With gama's improved interface, CargoWise users get:

- **Expanded and more detailed shipment tracking and shipment visibility, including eta's**
- **Access to complete shipment documentation and invoices**
- **The ability to create custom milestones**
- **Online payment options that allow customers to pay invoices quicker and easier**
- **Two ways to integrate the applications, including the capability to send data from Gama to Cargowise**

What our customers are saying:

210% ↑
increase in customers onboarded per month

21% ↓
reduction in employee time spent on daily tasks

> "our time spent on quoting and paperwork is down from 35 to about four minutes per shipment"

Gama has added 200 new users in the past 12 months and saved customers over 100,000 hours of their time.

A Few of Our Happy Customers

Primorus Worldwide · Sea Link International Inc. · ConnectLine · E-Freight · Guided Imports · Premier Cargo Logistics

Want to learn more?

Visit **www.gamasuite.com** to learn how to use technology to improve your operations and create a digital experience for your shipper customers.

Contact

+1 945-400-3821
sales@gamasuite.com
2425 N. Central Expy.
Suite 700, Richardson,
TX 75080